

News Release

FOR IMMEDIATE RELEASE

10:00 AM CST December 1, 2009

Brady Large Cap Growth Equity Investment Strategy is Top Gun

The Brady Investment Counsel Core Growth Strategy was designated as **Top Gun** by Informa Investment Solutions (IIS) (www.informais.com.) The designation was given for the 19.7% gain our Core Growth Strategy achieved during the three-month period ending September 30, 2009. It means our equity investment strategy was one of the 10 best performers in IIS' PSN large cap growth peer group over that period. The PSN large cap growth universe is comprised of 386 separate products.

This is the third time IIS has recognized our Core Growth Strategy as **Top Gun**. The other two were for our three-year performance ending 12/31/2006 and three month performance also ending 12/31/2006.

We are pleased with the recognition. The timing was especially gratifying as it comes on our 15th anniversary of managing the

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Core Growth Strategy. Our investment process has been tested over time and across a variety of market conditions. It works.

Please contact us if you have interest in our top-performing Core Growth Strategy for your equity investments.

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David P. Brady, CFA, CIC, President

Brady Investment Counsel LLC